



2022

SERVICE EXCELLENCE.
ITS IN OUR DNA.

立信会计师事务所(特殊普通合伙)
BDO CHINA SHU LUN PAN CERTIFIED PUBLIC ACCOUNTANTS LLP

An aerial photograph of a winding asphalt road through a dense, lush green forest. A small red car is visible on the road, driving away from the viewer. The road curves through the trees, creating a path that leads the eye across the frame. The overall scene is vibrant and natural.

**SERVICE EXCELLENCE.
ITS IN OUR DNA.**

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HONESTY
AND
CREDIT
STAND
FOREVER
诚信立百年

立信创始人

FOUNDER OF BDO CHINA
SHU LUN PAN CPAS

立信创始人

SERVICE EXCELLENCE.
ITS IN OUR DNA.

“

潘序伦(1893-1985)

中国会计之父
立信会计师事务所创始人

ShuLun Pan (1893-1985)

Founder of BDO China Shu Lun Pan
Certified Public Accountants LLP



1927年元月，中国会计泰斗潘序伦先生将西方会计理念引入中国，在上海创建了立信会计师事务所，成为中国建立最早和最具影响力的会计师事务所之一。

In January 1927, Mr. ShuLun Pan, a leading authority of China's accounting profession, introduced into China the western accounting concept and established BDO China Shu Lun Pan CPAs in Shanghai, one of the earliest and most influential accounting firms in China.

1935年2月，潘序伦先生和立信会计师事务所同仁合影于上海市宁波路190号屋顶花园。

In February 1935, Mr. ShuLun Pan and Shu Lun Pan CPAs Colleagues took a group photo in the roof garden of 190 Ningbo Road, Shanghai.

「立信会计师事务所」之名取之于《论语》中「民无信不立」，潘序伦先生的「信以立志、信以守身、信以处事、信以待人」，「立信」准则一直是立信为人立业的准绳。

The name BDO China Shu Lun CPAs is taken from the teaching of “No Integrity, No Accomplishments” in the Analects of Confucius. Mr. Shu Lun Pan's value system for the firm on “Integrity in mind, integrity in behavior, integrity in business and integrity in interpersonal relations”, has been the principles guiding the behavior of the firm's every employee.

信以立志 信以守身
信以处事 信以待人
毋忘立信 当必有成
潘序伦 时年九十有一
一九三五年二月十日



朱建弟

Zhu Jiandi

董事长 首席合伙人
President and Chief Partner

“

全国人大代表
Deputy to the National People's Congress

正高级会计师、中国注册会计师
Positive Senior Accountant and Chinese
Certified Public Accountant

财政部内控委员会委员
Member of the Internal Control Committee
under the Ministry of Finance of the
People's Republic of China

财政部会计信息化委员会委员
Member of the Accounting Informationiza-
tion Committee under the Ministry of
Finance of the People's Republic of China

中国注册会计师协会常务理事
Managing Director of the Chinese Institute
of Certified Public Accountants

上海证券交易所上市公司委员会委员
Member of the Committee of Listed
Companies under the Shanghai Stock
Exchange

上海市注册会计师协会会长
President of the Shanghai Institute of
Certified Public Accountants

上海市工商联副主席
Vice Chairman of Shanghai Federation of
Industry and Commerce

立信大事记

CHRONICLE OF
EVENTS OF BDO CHINA
SHU LUN PAN CPAS

立信 大事记



▶ **1927年**

潘序伦先生在上海创建了立信会计师事务所。
Mr. ShuLun Pan established BDO China
Shu Lun Pan CPAs in Shanghai.



▶ **1986年**

立信会计师事务所在停办37年后复办。
BDO China Shu Lun Pan CPAs was
reincorporated 37 years later.



▶ **2000年6月**

朱建弟董事长代表中国
出任 BDO 董事。
President Zhu Jiandi
took up the post of
director of BDO on
behalf of BDO China.



▶ **2011年1月**

立信会计师事务所有限公司改制为立信会计师事务所
(特殊普通合伙)获批准、立信税务师事务所有限公司
荣获“AAAAA”级税务师事务所资质。
Shu Lun Pan CPAs Co., Ltd. was approved to be
transformed into Shu Lun Pan CPAs (LLP), and
Lixin Certified Tax Agents Co., Ltd. was awarded
the qualification of Level-AAAAA tax agents firm.



▶ **2012年10月**

立信迈出规模化发展的第一步：与上海长江会计
师事务所合并，上海立信长江会计师事务所有限
公司成立。
BDO China Shu Lun Pan CPAs took its first
step of scale development: Merger with Shu
Lun Pan Changjiang CPAs Co., Ltd. , Shu Lun
Pan Yangtze CPAs Co.,Ltd. was established.



▶ **2013年4月**

立信正式成为 BDO 中国唯一成
员所。
Shu Lun Pan CPAs officially
became the only member of
BDO China.



▶ **2014年**

中国BDO立信全面整合，入股香港立信德豪并任董事
局主席，稳步推进大中华区发展战略。
BDO China Shu Lun Pan CPAs was compre-
hensively merged,acquired shares of BDO Hong
Kong and become chairman of the board of
directors thereof, steadily promoting develop-
ment strategy of the Greater China.



▶ **2022年**

立信会计师事务所成立95周年，立诚信之本，
创民族品牌，立信将不忘初心，再踏征途！
BDO China Shu Lun Pan CPAs has been
founded for 95 years on the basis of
integrity, becoming a national brand.
We will stay true to our mission and
keep progressing!



立信的服务范围

SERVICE SCOPE OF BDO CHINA
SHU LUN PAN CPAS



立信凭借其积累的丰富的本地及全球审计经验，对企业编制当地及国际财务报告准则的财务报表提供审计服务。

Based on its rich local and global audit experience, BDO China Shu Lun Pan CPAs provides audit services for enterprises that prepare financial statements subject to local and international financial reporting standards.

审计 | Audit

立信的专业团队拥有丰富的本地及国际税务经验，凭借我们的全国税务专家网络，可以满足全国各地不同企业不断变化的需求。

The professional team of BDO China Shu Lun Pan CPAs has rich experience in local and international tax and can meet the changing needs of different enterprises throughout the country via our national taxation expert network.

税务 | Taxation



◀ 立信的服务范围 ▶



立信的咨询服务团队致力协助企业将可影响营运及收入的风险因素降至最低，让客户专心致志经营服务。

The consulting service team of BDO China Shu Lun Pan CPAs is dedicated to assisting enterprises in minimizing risk factors affecting operation and revenue so that clients can focus on operational services.

咨询 | Consulting

立信致力于为全国各地客户提供各类资产评估、企业价值评估、房地产评估、资产尽职调查、工程造价等专业性服务。

BDO China Shu Lun Pan CPAs is dedicated to providing various assets appraisal, enterprise value evaluation, real estate appraisal, asset due diligence and other professional services for clients throughout the country.

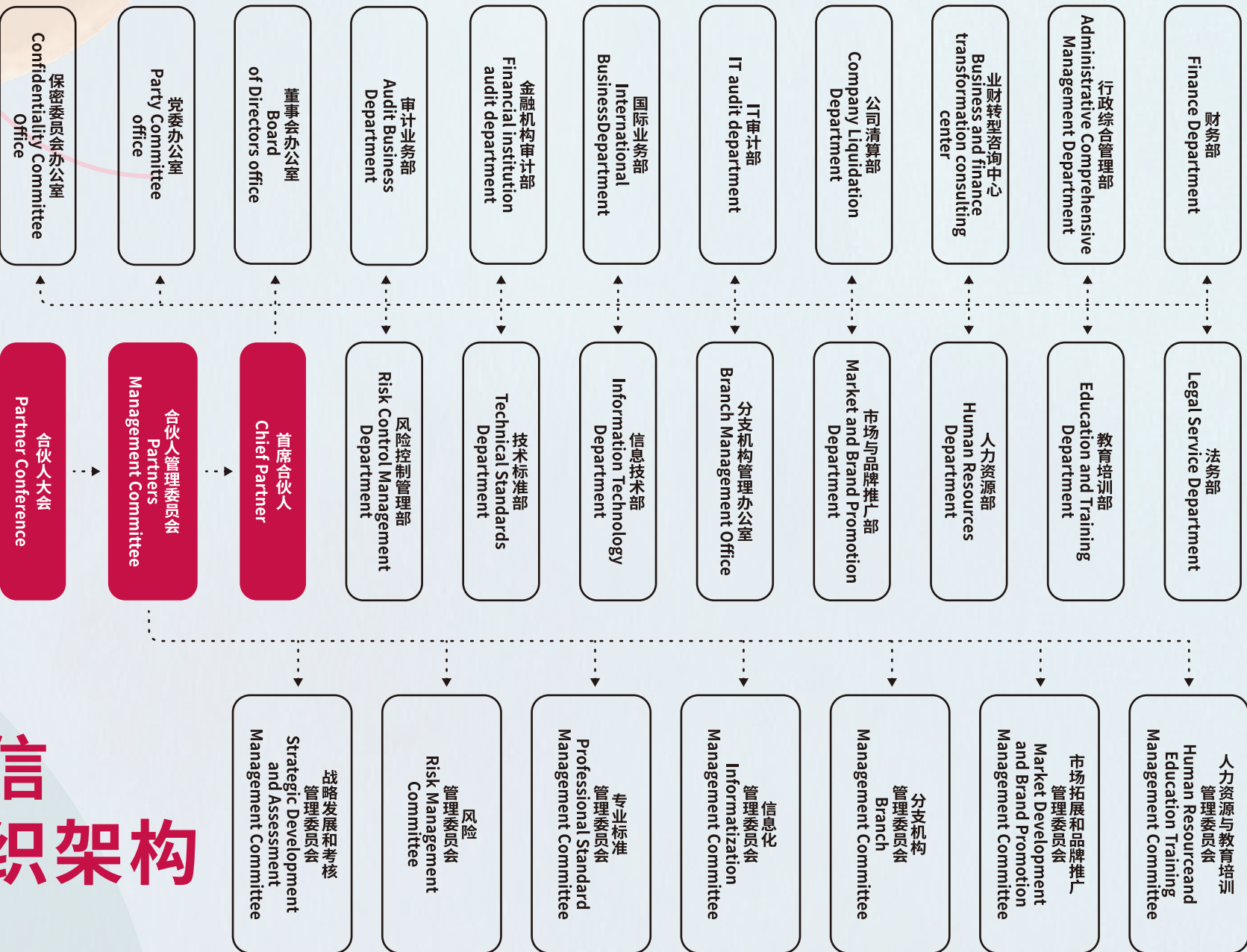
多元化服务 | Diversified Services





立信的组织架构

ORGANIZATIONAL STRUCTURE



立信 组织架构

The background features a dark blue field with several overlapping circles in various shades of blue. A white rectangular box is positioned on the right side, containing the main title text.

立信的人员团队

HUMAN RESOURCES

立信的人员团队

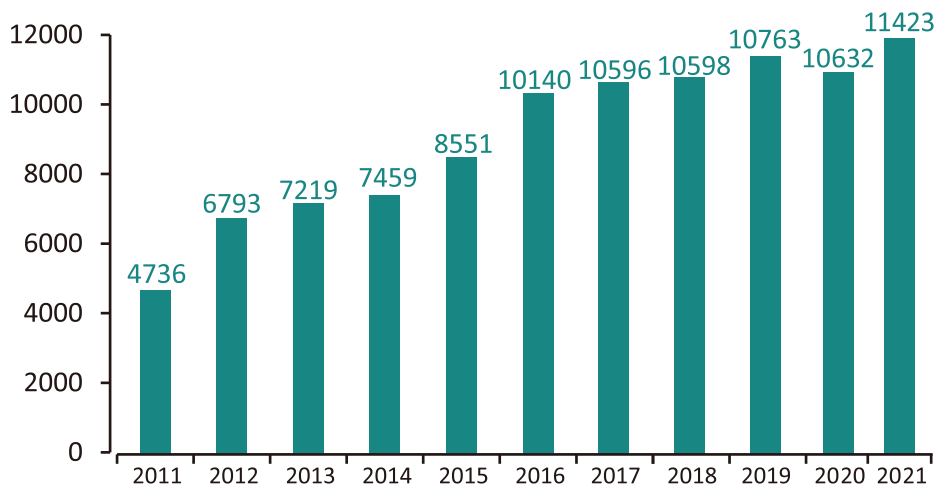
SERVICE EXCELLENCE.
ITS IN OUR DNA.

人力资源是事务所最宝贵的财富，人才是立信形成核心竞争力的基石。经过 30 多年的发展，立信现有从业人员 10000 余名，其中执业注册会计师 2000 余名。

Human resources are our core competitiveness, and talent is the foundation to form the core competitiveness, After over 30 years' development, BDO China Shu Lun Pan CPAs currently have 10000 practitioners, including over 2000 practicing certified public accountants.



■ 员工数 (名) Number of employees



我们相信每个人都能够在生命历程中扮演积极的角色，能够有勇气对自己的生活和事业奉献自己的青春和才华。受这个信念的驱动，我们这个多元化的团队才得以时刻进步，才得以受到广大客户和同行业的青睐，更好地致力于各项服务，从而携手为美好的未来共同奋斗。

We believe that everyone can play an active role in his life course and have the courage to devote his own youth and talent for his own life and career. Driven by this belief, our diversified team can improve all the time, be favored by clients and peer, and be better dedicated to various services, and therefore work together hand in hand for a better future.



立信的服务宗旨

SERVICE TENET

立信服务宗旨

SERVICE EXCELLENCE.
ITS IN OUR DNA.

CLIENT NEEDS

唯有用心聆听客户需求,我们才能为客户提供有效有力、富有建设性的解决方案。

We can provide clients with effective, strong and constructive solutions only by listening to their needs.

COMMUNICATION

为了满足客户不同的专业需要,立信一直投放大量资源培训人才和研究现代信息技术及工具。结合本地认识及国际视野,为客户提供高水平的专业服务。

To meet the different professional needs of clients, BDO China Shu Lun Pan CPAs has been investing significant resources in talent training and the research on the modern information technology and tools. In combination with local knowledge and international vision, BDO China Shu Lun Pan CPAs provides clients with consistent high-level professional services.

VALUE

致力于为客户提供优质、高效、专业的服务,我们的服务团队深入了解并洞悉客户价值需求,秉承“信以立志、信以守身、信以处事、信以待人”的精神理念,严格遵守职业道德和准则。

Dedicated to providing clients with high-quality, efficient and professional services, our service teams look into and understand thoroughly clients' value demands, adhere to the principle of “Integrity in mind, integrity in behavior, integrity in business and integrity in interpersonal relations”, and observe strictly professional ethics and standards.



专才 | SPECIALIST

价值 | VALUE

承诺 | COMMITMENT

沟通 | COMMUNICATION

客户需要 | CLIENT NEEDS



立信的企业文化

COMPANY CULTURE

立信的企业文化

SERVICE EXCELLENCE.
ITS IN OUR DNA.

- ▶ 严谨的执业精神是立信品牌的内涵，包括能够为委托人解决问题的能力 and 一丝不苟的执业态度。严谨的执业精神是立信人铸造百年诚信品牌不可动摇的基本理念。牢牢控制审计质量、防范审计风险，更是立信人孜孜以求的境界。

The brand of BDO China Shu Lun Pan CPAs entails the highest level of professionalism, demonstrated by our capabilities of solving problems for our clients and due care presented in practices, which is the fundamental principle of our employees in building our centennial brand of integrity. Establishment and maintenance of quality control and risk management form the assurance that each BDO China Shu Lun Pan CPAs employee strives for.

- ▶ 服务于社会是 BDO 立信的宗旨。尽心尽意，热情坦诚，使我们对客户的要求有敏捷的反应和高效的服务，为社会创造更大、更高的价值是 BDO 立信服务于社会的基本责任。

BDO China Shu Lun Pan CPAs is committed to servicing the society. With dedication, passion and sincerity, we can provide clients with quick response and effective service. To create greater and higher value for the society is the basic social responsibilities of BDO China Shu Lun Pan CPAs.

- ▶ 诚，信也；信，诚也；真实无妄，为道德之本，行为之源。作为执业会计师，BDO 立信创始人、中国会计泰斗潘序伦博士所创导的“信以立志、信以守身、信以处事、信以待人”所训已成为每一个立信人的行为准则。而诚信更是立信获得客户信任的基石。

Integrity and credibility are bound together, laying the foundation of morality and our behavior. As a practicing accountant, founder of BDO China Shu Lun Pan CPAs, and a leading authority of china accounting profession, Dr. Shu Lun Pan established the firm's value system on "Integrity in mind, integrity in behavior, integrity in business and integrity in interpersonal relations", which has become the principles guiding the behavior of the firm's every employee. The value of integrity and credibility is also the cornerstone of trust that we gain from clients.

诚信
INTEGRITY
AND CREDIBILITY



立信的相关资质

QUALIFICATIONS

立信的相关资质

SERVICE EXCELLENCE.
ITS IN OUR DNA.



营业执照
Business License



注册会计师法定业务执业资质
Certified Qualification of Statutory
Business of Certificate Public Accountant



美国PCAOB资格认证
US PCAOB Qualification authentication



获准从事H股企业审计业务
Approval for auditing
H-share enterprises



信息安全管理体系认证证书
Information Security Management
System Certificate



质量管理体系认证证书
Quality Management System
Certification



包含但不限于以上列示
Qualifications include but are not
limited to those listed above.



立信的发展宽度

WIDTH OF
DEVELOPMENT



“

遍布全国 23 个省市自治区，
形成了一批具有示范作用的
地区标杆。

Covering an area of 23
provinces, autonomous
regions and municipali-
ties in China, forming a
batch of regional bench-
marks with demonstra-
tion effect.



立信的发展宽度

”



分支机构广覆盖
Wide coverage of branches
31家分所8家地区总部
31 branches 8 regional headquarters

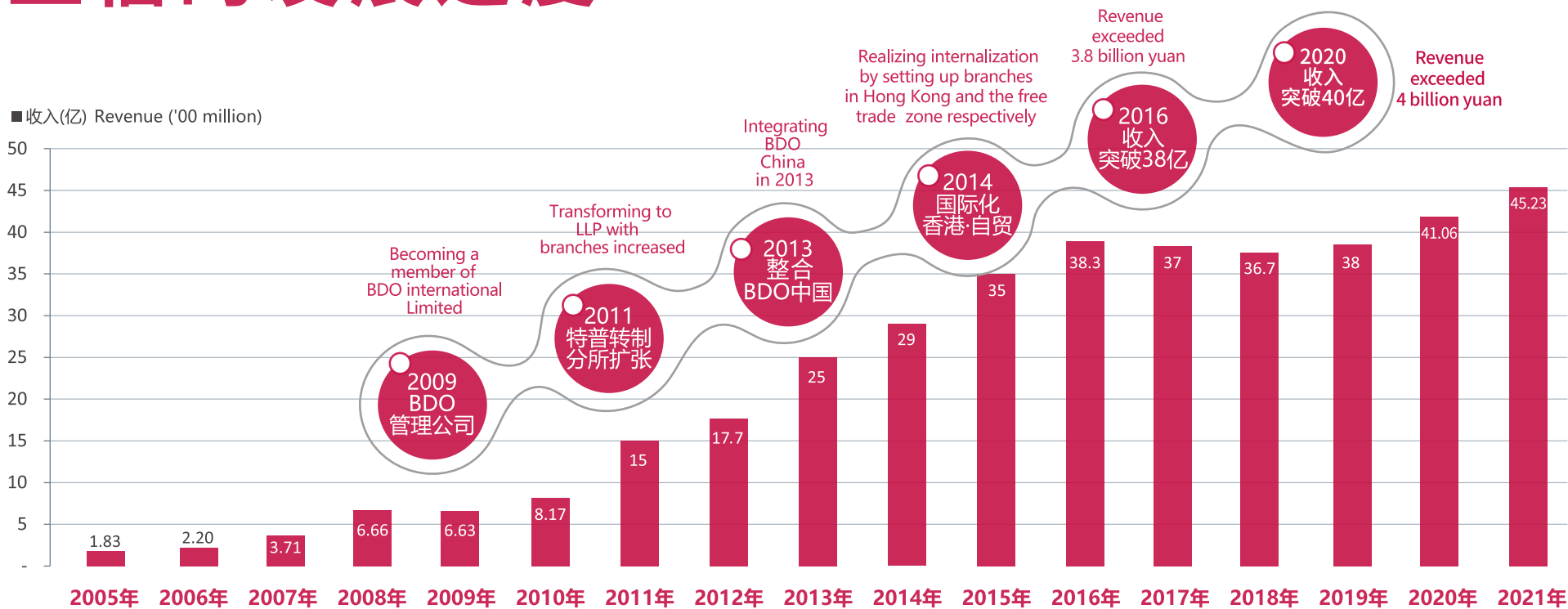


立信的发展速度

SPEED OF DEVELOPMENT

立信的发展速度

SERVICE EXCELLENCE.
ITS IN OUR DNA.



2001年第一家
分所江苏江南，
同年新疆分所

First branch in Jiangnan,
Jiangsu Province in 2001,
and then Xinjiang branch
in the same year.

2008年
第一次腾飞

Soaring of BDO
China in 2008

2011年
第二次腾飞

Soaring of BDO
China in 2011

2016年
第三次腾飞

Soaring of BDO
China in 2016

立信的发展高度

HEIGHT OF
DEVELOPMENT

立信的发展高度

SERVICE EXCELLENCE.
ITS IN OUR DNA.

上市公司客户占有率先

Highest share
in listed companies

上市公司年报审计参与份额市场第一
Highest share in the market in terms of participation in the audit of annual reports of listed companies.
2021 年证监会发审委审核通过首发企业数量市场第二
No.2 on the market in terms of participation in IPO enterprises approved in 2021 by the issuance examination committee under the China Securities Regulatory Commission.
2021 年证监会发审委审核通过并购重组企业数量市场第一
No.1 on the market in terms of participation in M&A and reorganization of enterprises approved in 2021 by the issuance examination committee under the China Securities Regulatory Commission.
新三板挂牌企业参与率名列前茅
A high rate in terms of participation in new enterprises listed on the NEEQ.
科创板已上市企业服务家数排名第二
The number of listed companies serving on the Science and Technology Innovation Board ranks second.

布局香港及国际市场

Make overall arrangement of Hong Kong
and the international markets

2013 年统一 BDO 中国大陆和香港市场
In 2013, integrated BDO markets in Chinese mainland and Hong Kong.
多元化市场齐头并进，四驾马车并驾齐驱，名列前茅
Keep pace with diversified market and other competitors, playing the leading role.
2014 年入股香港立信德豪，并任董事局主席
Acquired shares of BDO in Hong Kong in 2014 and hold the post of chairman of the board of directors.
香港立信德豪 2017 年至 2018 年审计业务实现增幅 18%，达到 7.6 亿港元业绩新高
BDO in Hong Kong's audit business had a growth rate of 18% from 2017 to 2018, achieving a record HK\$760-million.
2020 年港交所新上市项目排名第五
Ranked fifth in terms of the number of new listing projects on the HKEx in 2020

机遇与挑战并存

Opportunities &
challenges coexist

经济发展方式转变后客户资源变化及行业竞争激烈的挑战
Challenges due to client resource change and industrial competition after economy development mode transformation.
执业风险因素增加及行业执业质量责任加大的挑战
Challenges due to more practice risks and greater industrial practice quality responsibilities.
全面深化改革和新常态下注册会计师行业发展的新机遇
New opportunities for CPAs development under comprehensively-deepening reform and new normal.

创造市场新格局

Create a new market
pattern

突破制度障碍，全国第一家自贸区分所，前瞻性储备
Breaking through the institutional obstacles and setting up the state first branch in the free trade zone as a prospective reserve.

立信服务的客户

OUR CLIENTS

立信服务的客户

在立信现有客户中,上市公司600余家,银行、证券、期货、保险、信托、基金公司50余家,2021年度立信成功过会的IPO客户数量55家,现有央企客户近40家(其中,大型央企集团主审23家,参审15家),另有众多大中型国资集团公司和外资企业客户,客户总计逾万家;业务类型全覆盖:34家税务机构,全国名列前茅;14家评估机构、2家子公司,全国排名第四;造价集团拥有22家分公司、6子公司,全国排名第六;其营收、业务收入构成、分支机构及人员数量、客户规模各项指标都在同行业中处于前列地位。

Existing clients of BDO China Shu Lun Pan CPAs include over 600 listed companies, of which 55 IPO clients passed the examination by the China Securities Regulatory Commission in 2021, over 50 banking, securities, futures, insurance, trust, and funds companies, and nearly 40 central enterprises (including 23 and 15 for which we acted as principal auditors and participants respectively); there are also many clients being large and medium-sized state-owned group enterprises and foreign-funded enterprises. It has more than ten thousand clients in total ; it has full coverage of business types, including 34 tax agencies, among the best in China, 14 appraisal institutions and 2 subsidiaries, ranking fourth in China, and a cost corporation with 22 branches and 6 subsidiaries, ranking sixth in China. It plays a leading role in respect of operating revenue, revenue composition, number of branches and employees, client scale and other indicators in the industry.

为更好服务于央企和地方国有企业,2012年在北京成立了立信央企事业总部,专长于中央和地方国有企业、上市公司和IPO企业的年度财务报表审计、内部控制审计、管理咨询等业务。



To better serve the central and local state-owned enterprises , we established the central enterprise business headquarters of BDO China Shu Lun Pan CPAs in Beijing in 2012, specialized in the financial statements auditing, internal control auditing, management consulting and other services for central and local state-owned enterprises, listed companies and IPO enterprises.

【重点金融客户】

Key Financial Clients



国家开发银行
CHINA DEVELOPMENT BANK



中国农业发展银行
AGRICULTURAL DEVELOPMENT BANK OF CHINA



中国长城资产
CHINA GREAT WALL AMC



中国东方资产管理股份有限公司
CHINA ORIENT ASSET MANAGEMENT CO., LTD.



威海市商业银行
WEIHAI CITY COMMERCIAL BANK



立信服务的进入 世界500强的 央企客户

Entering the Top 500 Central Enterprise Customers in the World with services provided by the BDO China Shu Lun Pan CPAs

在2022年《财富》世界500强企业中,中国大陆(含香港)公司数量达到136家。加上台湾地区企业,中国共有145家公司上榜,大公司数量继续位居各国之首。

Among the Fortune Global 500 Companies in 2022, 136 companies come from China mainland (including Hong Kong). With the addition of Taiwanese companies, China has 145 companies on the list, and continues to have the largest number of any country.

【主参审客户名称及其2022年世界500强排名】

List of auditing clients and its ranking of the Fortune Global 500 Companies in 2022



国家电网公司
STATE GRID

500强排名第2位



中国石油天然气集团有限公司
China National Petroleum Corporation

500强排名第4位



中国石油化工集团有限公司
China Petrochemical Corporation Sinopec Group

500强排名第5位



中国建筑集团有限公司
China State Construction

500强排名第9位



中国铁道建筑集团有限公司
CHINA RAILWAY CONSTRUCTION

500强排名第39位



中国宝武钢铁集团有限公司
China Baowu Steel Group Corporation Limited

500强排名第44位



中国五矿集团有限公司
China Minmetals Corporation

500强排名第58位



中国海洋石油集团有限公司
China National Offshore Oil Corporation

500强排名第65位

【主参审客户名称及其2022年世界500强排名】

List of auditing clients and its ranking of the Fortune Global 500 Companies in 2022



国家能源投资集团有限公司
China Energy
Investment Corporation

500强排名第85位



中国兵器工业集团公司
CHINA NORTH
INDUSTRIES GROUP

500强排名第136位



中国航空工业集团有限公司
Aviation Industry Corporation
of China, Ltd.

500强排名第144位



中国保利集团有限公司
China Poly Group
Corporation

500强排名第181位



中国建材集团有限公司
China National Building Materials
Group Corporation

500强排名第196位



中国华能集团
China Huaneng
Group Co., Ltd.

500强排名第215位



中国机械工业集团有限公司
China National Machinery
Industry Corporation

500强排名第224位



中国电子科技集团公司
CHINA ELECTRONICS
TECHNOLOGY GROUP

500强排名第233位

【主参审客户名称及其2022年世界500强排名】

List of auditing clients and its ranking of the Fortune Global 500 Companies in 2022

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中国船舶集团有限公司
China State Shipbuilding
Corporation Limited

500强排名第243位



国家电力投资集团有限公司
State Power Investment
Corporation Limited

500强排名第260位



中国中煤能源集团有限公司
CHINA NATIONAL
COAL GROUP

500强排名第297位



中国电子信息产业集团有限公司
China Electronics
Corporation

500强排名第324位



中国华电集团有限公司
China Huadian
Corporation Ltd.

500强排名第326位



中国航天科工集团公司
CHINA AEROSPACE
SCIENCE & INDUSTRY

500强排名第341位



中国核工业集团有限公司
CHINA NATIONAL
NUCLEAR

500强排名第364位



中国大唐集团公司
CHINA
DATANG

500强排名第411位



BDO 国际

**INTRODUCTION OF BDO
INTERNATIONAL**

2009年1月 立信会计师事务所 加入BDO国际联盟

In January 2009, Shu Lun Pan CPAs joined BDO International.

BDO国际是由BDO成员事务所组成的国际会计师事务所网络，是全球第五大会计师事务所，服务于全球客户。每个BDO成员事务所在其所属国家内都是独立的法人实体。BDO全球遍布167个国家和地区，超过88000名员工在全球1600个办事处携手合作。2020年BDO国际收入达到96亿美元。BDO国际于1963年在欧洲成立，现有的全球架构于1988年推出。国际总行政办公室坐落于比利时布鲁塞尔的BDO国际联盟总部，负责协调整个联盟的日常事务。

BDO成员事务所致力于知识的分享和本行业的并肩发展，为海内外客户提供高质量的专业指导。秉承合作的真实精神，BDO国际以此闻名遐迩，在提供始终如一且准确无误的服务的同时严格遵守国家政策和法规，并在客户企业所在地附近以当地语言提供服务。

如果您想了解BDO国际联盟的更多的信息，请访问
To learn more about the BDO International network, please visit
www.bdointernational.com



BROOKE KRAJEWSKI

BDO International is an international network of public accounting firms, called BDO Member Firms, serving clients from all over the world. It is the fifth largest accounting firm of the world. BDO now has 88,000 people working out of 1600 offices in 167 countries and territories worldwide, with global revenues of US\$9.6 billion in 2020. BDO International was founded in Europe in 1963, and its current global structure was put in place in 1988.

BDO International Executive Office in Brussels, Belgium, where BDO Global Coordination B.V is located, is tasked with coordinating the routine affairs of the whole network.

BDO Member Firms are committed to sharing knowledge and coordinating developments in the accounting industry so as to provide high-quality professional services and guidance to the Firms' domestic and overseas clients. Embracing the spirit of collaboration, the BDO Network has become well known for promoting consistent and seamless delivery of services world-wide, keeping itself in compliance with national regulations and legal requirements, and providing professional services in the local language used by the clients.

BDO 国际不但享有全球领导地位，而且我们有一套与众不同的文化，我们坚持以提供卓越的顾客服务为待客之道。

We have the advantage of not only a strong reputation worldwide, but also a distinct culture for exceptional client service.

**SERVICE EXCELLENCE.
ITS IN OUR DNA.**

BDO国际不但享有全球领导地位，而且我们有一套与众不同的文化，我们坚持以提供卓越的顾客服务为待客之道。我们不断投放大量资源培训人才和研究现代信息技术及工具，以应付客户日益繁琐的挑战，加上BDO国际网络的强大支援，我们确保客户在世界各地皆能得到超卓越的专业服务。

BDO国际在亚太区商业枢纽实力及资源雄厚，其中包括中国香港、中国台湾、澳洲、日本、韩国、马来西亚、新西兰、新加坡。我们相信，凭借BDO国际于亚太区的强大支援，立信有实力为客户提供全面的专业服务。

在中国市场发展及投资业务已成全球大势所趋，企业在拓展中国市场时，对中国业务知识及营运经验的需求越来越强。立信为不同行业的企业提供专业服务，经验扎实，为企业提供可靠的服务。我们熟悉中国会计准则、税务守则及投资监管规定，坚守专业的服务水平和道德操守。我们跟客户方向一致，协助客户开拓国际商机。我们在中国国内业务范围辽阔，并力助客户于中国国内及海外拓展其鸿图大计。



We have the advantage of not only a strong reputation worldwide, but also a distinct culture for exceptional client service. We continue to invest significant resources in talent training and the research on the modern information technology and tools to meet the ever-evolving challenges of our clients and ensure that they receive exceptional professional services all over the world with strong support from the BDO International network.

Together with the strength and resources of other BDO Member Firms in major Asian commercial centers such as Australia, China, Hong Kong, Japan, Korea, Malaysia, New Zealand, Singapore and Taiwan, BDO China is dedicated to providing comprehensive services to clients with strong support from our Asia Pacific network.

Developing business and making investment in China is an inevitable trend in the world. Local expertise and experience are highly demanded when companies enter and expand business in China. BDO China has long track records in serving clients from various industries. The strong rapport with BDO China enables us to deliver reliable services in China for our clients. We maintain the highest professional and ethical standards with comprehensive knowledge of the accounting standards, tax codes and investment supervisory regulations in China. We share the common goal with our clients in seeking opportunities to open new markets in China, as well as expand their business abroad. We have an extensive business coverage in China and are committed to helping clients thrive in and out of China.



诚信立百年

**HONESTY AND
CREDIT STAND FOREVER**

1940年7月7日， 潘序伦先生与立信会计师事务所、 律师事务所同仁合影留念

On July 7, 1940, Mr. Shu Lun Pan took a group photo with Shu Lun Pan CPAs and Law Firm colleagues

百年立信来之不易，立信在中国共产党的带领下，传承先贤的思想之光，肩负时代的历史使命，勿忘昨天的艰难辉煌，无愧今天的使命担当，不负明天的伟大梦想。在新时代中国特色社会主义建设道路上，为国家的繁荣富强，为中华民族的伟大复兴，贡献我们这一代人应尽的义务。

The century-old brand of BDO has been hard-won. Under the leadership of the Communist Party of China, BDO inherits the essence of the thoughts of the sages and shoulders the historical mission of the times. It doesn't forget both the difficulties and glory of yesterday. It lives up to today's mission and tomorrow's great dreams. On the road of building socialism with Chinese characteristics in the new era, it fulfills the duties of this generation to the prosperity of the country and the great rejuvenation of the Chinese nation.

以国内大循环为主体、国内国际双循环相互促进的新发展格局，是我国实现高质量发展、更深层次改革开放的必由之路。在这样的大背景下，立信也面临新的机遇与挑战。

The new development pattern with the domestic big cycle as the main body and the mutual promotion of the domestic and international double cycles is the only way for China to achieve high-quality development and deeper reform and opening-up. In the context of such background, BDO is also faced with new opportunities and challenges.



HONESTY AND
CREDIT STAND FOREVER



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站在新的百年，我们不仅要把手训代代相传，还必须“以党建固诚信、以党建促发展”，充分发挥党员的先锋模范作用，做好诚信表率。为优秀人才创造更大的成长空间，专业强国，专业报国，攻坚克难、顽强拼搏，当代立信人勇立时代潮头，为实现国强民富作出更大贡献，在复兴伟业中发挥更大作用。

At the threshold of a new century, we must not only hand down our faith from generation to generation, but also give full play to the vanguard and exemplary role of party members, and set a good example of integrity by strengthening integrity and promoting development with party building, to create greater growth space for outstanding talents for professionally strengthening the country and serving the country, overcoming difficulties, and working hard. The employees from BDO bravely keep pace with the times, make greater contributions to the realization of the country's and the people's prosperity, and play greater role in the great cause of national rejuvenation.



百年追求，步履不停。站在新的历史交汇点上，立信更将从“百年历程”把握历史逻辑，从“两个大局”把握时代方位，多元发展、打造产业新格局，革新技术、创新发展新理念，广纳良才、培育品牌新样本。立信精神，扎根中国大地！立信品牌，勇立国际舞台！

During the hundred-year pursuit, we keep advancing. Standing at the new historical intersection, BDO will grasp the historical logic from the "hundred-year course" and the orientation of the times from the "two overall situations", diversify development, create a new industrial pattern, innovate technology and develop new ideas, recruit talents, and cultivate new brand samples. BDO spirit is literally rooted into in the land of China! BDO brand bravely stands on the international stage!

立诚信之本 创民族品牌



1945年9月7日，潘序伦先生与立信会计师事务所同仁合影于重庆，纪念抗日战争胜利。

In September 7, 1945, Mr. ShuLun Pan and Shu Lun Pan CPAs colleagues took a group photo in Chongqing to commemorate the victory of the Anti-Japanese War.



立信分支机构

Practice Offices

立信分支机构

北京分所

地址:北京市海淀区西四环中路16号院7号楼10层
电话:010-6828 6868
传真:010-8821 0608 邮编:100039

Beijing Office

Add: 10/F., 7th Building, No.16, Xi Si Huan
Zhong Road, HaiDian District, Beijing
Tel.: 010-6828 6868
Fax: 010-8821 0608 Zip Code:100039

央企事业总部

地址:北京市朝阳区安定路5号院7号楼中海国际
中心A座9层、17-20层
电话:010-5673 0088/010-56730159
传真:010-56730000 邮编:100029

Central Business Development HQ

Add: 9/F,17th -20th/F, Tower A , China
Overseas International Center, 7th Building ,
No.5,An Ding Road, Chao yang District, Beijing
Tel.: 010-5673 0088/010-56730159
Fax: 010-56730000 Zip Code: 100029

国际业务北京事业部

地址:北京市朝阳区朝外大街22号泛利大厦14层
电话:010-65888862
传真:010-65888862 邮编:100020

Beijing office International Business Department

Add: 14th/F, Fanli Building,NO .22 Chaoyang
menwai Street, Chaoyang District,Beijing
Tel.:010-65888862
Fax:010-65888862 Zip Code:100020

浙江分所

地址:杭州市上城区庆春东路西子国际A座28-29楼
电话:0571-85800402
传真:0571-85800465 邮编:310000

Zhejiang Office

Add: 28th -29th/F, Tower A , XiZi United
HoldingBuilding, East Qingchun Road,
Shangcheng District, Hangzhou
Tel.: 0571-8580 0402
Fax: 0571-8580 0465 Zip Code: 310000

广东分所

地址:广州市天河区林和西路9号耀中广场B座11楼
电话:020-3839 6233
传真:020-3839 6216 邮编:510610

Guangdong Office

Add: 11th/F, Building B, Yaozhong Plaza, No.9,
West Linhe Road, Tianhe District,Guangzhou
Tel.: 020-3839 6233
Fax: 020-3839 6216 Zip Code: 510610

深圳分所

地址:深圳市福田区香梅路1061号中投国际商务
中心A座16楼
电话:0755-8258 4500
传真:0755-8258 4508 邮编:518034

Shenzhen Office

Add: 16th/F, Tower A , CIC International
Business Center, No.1061, Xiangmei Roc
Futian District, Shenzhen
Tel.: 0755-8258 4500
Fax: 0755-8258 4508 Zip Code: 518034

江苏分所

地址:江苏省南京市建邺区嘉陵江东街8号新城
科技园创新综合体B4栋2单元17-18层
电话:025-8331 1788
传真:025-8330 9819 邮编:210019

Jiangsu Office

Add: Floor 17-18, Unit 2, Building B4,
InnovationComplex, Xincheng Science Park,
No. 8, East Jialingjiang Street, Jianye District,
Nanjing, Jiangsu Province
Tel.: 025-8331 1788
Fax: 025-8330 9819 Zip Code: 210019

四川分所

地址:成都市高新区府城大道西段399号天府新谷
8号楼18楼
电话:028-8531 7795
传真:028-8653 1112 邮编:610041

Sichuan Office

Add: 18th/F, No.8 Building, Tianfuxingu,
No.399, West Fucheng Avenue, Gaoxin
District, Chengdu
Tel.: 028-8531 7795
Fax: 028-8653 1112 Zip Code: 610041

山东分所

地址:山东济南市高新技术产业开发区经十东路
7000号汉峪金谷A3-5-2101
电话:0531-8881 2797
传真:0531-8881 2797 邮编:250101

Shandong Office

Add: Room A3-5-2101, Hanyujingu
Building, No. 7000, Eastern Jingshi Road,
High-tech Industrial Development Zone,
Jinan, Shandong Province
Tel.: 0531-8881 2797
Fax: 0531-8881 2797 Zip Code: 250101

珠海分所

地址:珠海市香洲区凤凰北路2099号安广
世纪大厦15F
电话:0756-2166 662
传真:0756-2166 211 邮编:519000

Zhuhai Office

Add: 15/F, Anguang Century Building,
No. 2099, Fenghuang North Road,
Xiangzhou District, Zhuhai
Tel.: 0756-2166 662
Fax: 0756-2166 211 Zip Code: 519000

湖北分所

地址:武汉市武昌区中南路99号保利广场A座
28-29楼层
电话:027-6526 0105/027-6526 0288
传真:027-8877 0099 邮编:430000

Hubei Office

Add: 28th -29th/F, Tower A, POLY PLAZA,
No.99, Zhongnan Road, Wuchang District,
Wuhan
Tel.: 027-6526 0105/027-6526 0288
Fax: 027-8877 0099 Zip Code: 430000

新疆分所

地址:新疆乌鲁木齐市天山区光明路100号
金碧华府A座2003号
电话:0991-8839 090
传真:0991-8806 098 邮编:830002

Xinjiang Office

Add: Room 2003, 20th/F, Unit A,
Jinbihuafu Building, No.100, Guangming
Road, Tianshan District, Urumqi, Xinjiang
Tel.: 0991-8839 090
Fax: 0991-8806 098 Zip Code: 830002

重庆分所

地址:重庆市江北区江北嘴中央商务区金融街
金融中心A座25楼
电话:023-6152 8528
传真:023-6152 8511 邮编:400023

Chongqing Office

Add: 25th/F, Building A, Financial Street,
Financial Center, Jiangbeizui Central
Business District, Jiangbei District,
Chongqing
Tel.: 023-6152 8528
Fax: 023-6152 8511 Zip Code: 400023

辽宁分所

地址:辽宁省大连市西岗区八一路荣信巷11号
电话:0411-8431 8666
传真:0411-8431 2653 邮编:116011

Liaoning Office

Add: No.11, Rongxin Lane, Bayi Road,
Xigang District, Dalian, Liaoning Province
Tel.: 0411-8431 8666
Fax: 0411-8431 2653 Zip Code: 116011

贵州分所

地址:贵州省贵阳市观山湖区西二环235号
北大资源梦想城6号地块6-A02栋1单元6层1号
电话:0851-85880511
邮编:550081

Guizhou office

Add: No. 1, Floor 6, Unit 1, Building 6-A02,
Block 6, Peking University Resource Dream
City, No.235 west 2nd Ring, Guanshanhu
District, Guiyang city, Guizhou Province
Tel.: 0851-85880511 zip code: 550081

东莞分所

地址:广东省东莞市南城街道胜和路3号
3栋1604室
电话:0769-23123188

Dongguan Office

Add: Room 1604, Building 3, No.3 Shenghe
Road, Nancheng Street, Dongguan City,
Guangdong Province
Tel.: 0769-23123188

立信分支机构

云南分所

地址:云南省昆明市盘龙区世博路12号世博生态城
低碳中心写字楼A座1单元801室
电话:0871-6315 3333/0871-6315 5555
传真:0871-3152 2444 邮编:650233

Yunnan Office

Add: Room 801, Unit 1, Tower A, Office Building
of Shibo Eco-city Low Carbon Center, No.12,
Shibo Road, Panlong District, Kunming,
Yunnan Province
Tel.: 0871-6315 3333/6315 5555
Fax: 0871-3152 2444 Zip Code: 650233

青岛分所

地址:山东省青岛市崂山区秦岭路19号WFC协信
中心1号楼27层
电话:0532-8583 0978
传真:0532-8583 9908 邮编:266100

Qingdao Office

Add: 27th/F, Building 1,WFC Xiexin Center,
No.19, Qinling Road,Laoshan District,
Qingdao, Shandong Province
Tel.: 0532-8583 0978
Fax: 0532-8583 9908 Zip Code: 266100

天津分所

地址:天津市和平区曲阜道38号中国人寿金融
中心11层01~03室
电话:022-2835-2245/022-2835-2243
传真:022-2836 1378 邮编:300042

Tianjin Office

Add: Room 01~03, 11 / F, China Life Financial
Center, 38 Qufu Road, Heping District, Tianjin
Tel.: 022-2835-2245/022-2835-2243
Fax: 022-2836 1378
Zip Code: 300042

无锡分所

地址:无锡市梁溪区人民中路139号恒隆广场
OT2#2605B-2609室
电话:510-81972388

Wuxi Office

Add: Room 2605B-2609, Henglong Plaza,
No. 139 Middle Renmin Road, Liangxi
District, Wuxi City
Tel.: 510-81972388

山西分所

地址:太原市新建南路127号贵通大厦8层
电话:0351-4937 057
传真:0351-4937 487
邮编:030012

Shanxi Office

Add: 8th/F, Guitong Building, No.127, South
Xinjian Road, Taiyuan
Tel.: 0351-4937 057
Fax: 0351-4937 487
Zip Code:030012

甘肃分所

地址:甘肃省兰州市城关区雁南路18号创业楼
A座4层
电话:0931-8552 352
传真:0931-8552 352 邮编:730010

Gansu Office

Add: 4th/F, Unit A, Business Building, No.18,
Yannan Road, Lanzhou, Gansu Province
Tel.: 0931-8438 262
Fax: 0931-8552 352 Zip Code:730010

佛山分所

地址:广东省佛山市禅城区季华五路十号金融广场
6楼 / 佛山新城集成金融中心47楼
电话:0757-8328 8688 / 0757-8328 8668
传真:0757-8328 8730 邮编:528000

Foshan Office

Add: 47th/F, Foshan New City Integrated
Financial Center, 6/F, Financial Plaza, No.10,
Jihua WuRoad, Chancheng District, Foshan,
Guangdong Province
Tel.: 0757-8328 8688/0757-83288668
Fax: 0757-8328 8730 Zip Code: 528000

福建分所

地址:福州市福新中路126号岳峰工贸大厦B座7层
电话:0591-8382 9936/0591-8382 9956
传真:0591-8382 9937 邮编:350011

Fujian Office

Add: 7th/F, Tower B, Yuefeng Industrial
and Trade Building, No.126, Middle Fuxin
Road, Fuzhou
Tel.: 0591-8382 9936/8382 9956
Fax: 0591-8382 9937 Zip Code: 350011

河南分所

地址:郑州市郑东新区商都路5号中力国际大厦4楼
电话:0371-8618 5862
传真:0371-8618 5801 邮编:450046

Henan Office

Add: 4th/F, Zhongli International Building,
No.5, Shangdu Road, Zhengdong
New District, Zhengzhou
Tel.: 0371-8618 5862
Fax: 0371-8618 5801 Zip Code: 450046

吉林分所

地址:吉林省长春市建设街与普庆路交汇
天庭大厦1407室
电话:0431-8509 6918
传真:0431-8956 8093 邮编:130021

Jilin Office

Add: Room 1407, Tianting Building,
intersection of Jianshe Street and Puqing
Road, Changchun City, Jilin Province
Tel.: 0431-8509 6918
Fax: 0431-8956 8093 Zip Code: 130021

厦门分所

地址:厦门市思明区前埔中二路843号
电话:0592-2213 696
传真:0592-2213 695 邮编:361000

Xiamen Office

Add: No.843, Qianpu Zhong'er Road, Siming
District, Xiamen
Tel.: 0592-2213 696
Fax: 0592-2213 695 Zip Code: 361000

宁波分所

地址:宁波市江东北路317号和丰创意广场
和庭楼10楼
电话:0574-8185 7880
传真:0574-8726 9395 邮编:315042

Ningbo Office

Add: 10th/F, Heting Building, Hefeng
Creative No. 317, North Jiangedong Road,
Ningbo City
Tel.: 0574-8185 7880
Fax: 0574-8726 9395 Zip Code: 315042

河北分所

地址:河北省石家庄市桥西区四中路16号中国
盒子C-508室
电话:0311-8699 5809
传真:0311-8699 5138 邮编:050011

Hebei Office

Add: Room C-508, China Box Building,
No.16, Sizhong Road, Qiaoxi District,
Shijiazhuang, Hebei Province
Tel.: 0311-8699 5809
Fax: 0311-8699 5138 Zip Code: 050011

海南分所

地址:海南省海口市大同路36号华能大厦16楼
电话:0898-6651 8569
传真:0898-6651 1800
邮编:570102

Hainan Office

Add: 16/F, Huaneng Building, No.36,
Datong Road, Haikou, Hainan Province
Tel.: 0898-6651 8569
Fax: 0898-6651 1800 Zip Code: 570102

江苏江南分所

地址:苏州市姑苏区竹辉路477号
电话:0512-6519 4850
传真:0512-6519 7704 邮编:215007

Jiangsu Jiangnan Office

Add: No.477, Zhuhui Road, Gusu District,
Suzhou
Tel.: 0512-6519 4850
Fax: 0512-6519 7704 Zip Code: 215007

湖南分所

地址:湖南省长沙市天心区湘江中路二段178号
汇景发展环球中心A塔11层
电话:0731-85829866
邮编:410000

Hunan Office

Add: 411th Floor, Tower A, Huijing
Development Global Center, 178 Xiangjiang
Middle Road, Section 2, Tianxin District,
Changsha City, Hunan Province, China
Tel.: 0731-85829866 Zip Code: 410000

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自贸区分所

地址:上海市自贸试验区马吉路2号1901室
电话:021-61650 986
传真:021-50368 895 邮编:200131

Pilot Free Trade Zone Office

Add: Room 1901, No.2, Maji Road, Pilot Free Trade Area, Shanghai
Tel.: 021-61650986
Fax: 021-50368895 Zip Code: 200131



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