

案例细节及评分标准: <http://www.vtkwglobal.com/cases>

[The Virginia Tech Corporate Research Center](#) and [Virginia Tech's Office of Outreach and International Affairs](#) are soliciting case challenges and opportunities from qualifying sponsors and companies within the Virginia Tech Corporate Research Center.

Three cases will be selected from a pool of applicants and presented to top students from around the globe who will strive to develop the best solution within a specified time frame.

If you are a company that resides in the Virginia Tech Corporate Research Center, please email your [case submission form](#) to [Nicole Luth](#), Global Partnership Coordinator.

To be announced March 1, 2021

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Student teams must have paid the \$200 registration fee and completed their student participation form for their case solution to be judged as part of the challenge. Teams may apply to more than 1 case.

Student teams are allowed the assistance of 1-2 faculty members from their participating institution to guide and streamline proposals.

Each student team will have a maximum of 7 minutes to present no more than 7 slides in a pre-recorded video format.

Three finalists in each category will be allocated 1 extra week to make updates to proposals pending any additional mentorship from participating faculty members or case providers. Finalists will be allowed to increase their overall proposals to 10 minutes and 10 slides. Additionally, a Q&A session will be held and require either 5 minute verbal responses or written responses no more than 2 pages long.

The following metrics of your slide deck will be judged:

Category	Mark
Diagnosed the Issue- Clear and correct identification of the problem that the organization is facing.	/10
Analysis of the Issue- How has the team analyzed the issue? Have they picked up on key bottlenecks or any other issues that influence and contribute to the overall problem?	/20
Scope of Innovation in Recommendations- How original is the solution? Is it unique and refreshing yet realistic enough that it can be implemented?	/20
Implementation/Validation- Is the recommended solution implementable and is there data, analytics, and visuals that support the solution?	/20

The following metrics of your presentation will be judged:

Category	Mark
Presentation- Does the team have captivating style that explains their solution and relates back to their slide deck?	/10
Teamwork- Did members all contribute to the presentation?	/10
Time- Was the presentation within the allocated time frame and slide limit?	/10

*If there is a tie, metrics will be weighted as follows:

Implementation x 2.5

Scope of Innovation x 2

Presentation x 1.5

时间安排表: <http://www.vtkwglobal.com/schedule>

December 1, 2020- Registration opens

March 1, 2021- Cases released

July 5, 2021- Registration closes

August 2, 2021- Deadline to submit proposals

August 2-16, 2021- Industry leaders present webinars

August 16, 2021- Announce 3 top finalists in each category

August 23, 2021- Deadline to submit revised proposals from finalists

August 25-27, 2021- A winner from each case category is chosen. Their video and solution will be presented during Game Changers hosted by the Virginia Tech Corporate Research Center.

August 27, 2021 - One overall winner is announced at the grand finale of Game Changers

GLOBAL CASE|CHALLENGE

Blacksburg, Virginia, USA

#GCC2021

presented by
**VIRGINIA TECH CORPORATE
RESEARCH CENTER
&
VIRGINIA TECH'S OFFICE OF OUTREACH
& INTERNATIONAL AFFAIRS**

The Virginia Tech Global Case Challenge, held virtually for 2021, offers elite student teams from around the globe the opportunity to present solutions to real world industry problems.

Three companies, from the Virginia Tech Corporate Research Center, will present cases or written details of their company's challenge or opportunity, to which students will strive to develop the best solution within a specified time frame. Student solutions should be research driven and provide scalable solutions.

Student teams, comprised of 2-4 individuals within the ages of 18-26 years old, will submit solutions to the posed case. A 3-7 minute video explaining their solution will be required. Teams may have 1-2 faculty advisors to assist with their case.

A finalist will be chosen in each of the three categories, and one overall winner will receive a **\$40,000 cash prize** and the opportunity for their idea to be implemented and create lasting industry impact!

Registration opens on December 1, 2020 and cases will be released on March 1, 2021. Please visit our website, www.vtkwglobal.com, for details and to register your team.

Contact: Nicole Luth, Global Partnership Coordinator
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